Companies that manufacture consumer products invest considerable resources to establish the value of their brands and meet the needs of customers, regulations and efficiency in the supply chain. GS1 has developed a Global Traceability Conformance Programme to support their effort. It defines, in a measurable way, the essential elements of best-practices for the production and distribution of trade items acceptable to every industry worldwide.

**The right methodology, for an efficient traceability!**

The Global Traceability Conformance Programme (GTC) has been developed to review Traceability Systems in place through a rigorous methodology supported by technical criteria and documentation:

- **GS1 Traceability assessment:** Act as a diagnosis to know if the GS1 System is correctly implemented among the company and to identify improvement opportunities.

**Help your members assess their traceability system!**

The GS1 Traceability checklist has been designed in order to implement and review Traceability Systems in manufacturing organisations, producers/handlers and providers of product supplies and services to the chain. In the context of an implementation project, the GS1 Traceability checklist is the perfect tool to analyse current conditions in detail. It points out strengths and gaps while helping to design the new specifications of a traceability system that will meet business and regulatory requirements. Moreover, it allows not only to verify the traceability system of a company but it acts as a diagnosis to know if the GS1 System is correctly implemented among the company using the most adequate GS1 Standards (EPC, GDSN, BarCodes and eCom).

Traceability assessments are conducted by GS1 to:
- Ensure that the companies implement correctly the GS1 standards.
- Help determine if the company complies with the GS1 Global Traceability Standard (GTS) and/or industry extensions.
- Gives the possibility to grant a seal through audits verification depending on local programmes.

**GS1 Audits verification:**
Gives the possibility to demonstrate compliance with industry best practices.
The GS1 GTC programme in 5 key points

1. **Traceability assessment and Audit**
   Measure conformance to GS1 standards and provides management with actionable reports aimed at facilitating improvement.

2. **Brand Protection and Risk Management**
   Reduce the impact of recalls, product withdrawals and therefore protect brand equity.
   Insurance for scandals – food safety or other crisis owing to better visibility on the product flow.

3. **Responsive Supply Chain**
   Better information exchange between stakeholders in the chain increase efficiency better transparency, increase consumer confidence and create a relationship with the end consumer.

4. **Legality**
   Provides compliance with regulations and with traceability requirements of HACCP, BRC and IFS. Allows to fulfill traceability requirements of main food regulations such as EC 178-2000, 2002 Bioterrorism Act – FDA, Food Sanitation Law in Japan among others.

5. **Technical Support & Trainings**
   The GS1 system of standards is the most widely used supply chain standards system in the world. We do have expertise and our standards are documented [http://www.gs1.org/services/gsmp/](http://www.gs1.org/services/gsmp/) and for traceability website: [www.gs1.org/traceability](http://www.gs1.org/traceability)

**Any questions**
For more information on GTC programme, pilots and technical details contact:

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